

FOR IMMEDIATE RELEASE

Earn to Die Publisher to launch new game Bunny Cannon this Thursday December 6 on the App Store

Sydney, Australia – December 3, 2012 - Australian game publisher Not Doppler has today announced that their upcoming game Bunny Cannon will hit the App Store this Thursday December 6.

Bunny Cannon will be the second App Store title for Not Doppler since marking their entrance into mobile and tablet publishing in September. Their first release Earn to Die is currently ranked in the Top 10 paid charts for iPhone in 20 countries.

ENTER THE WORLD OF A YOUNG BUNNY'S IMAGINATION

With the birth his new baby sister, a young bunny begins to question, "where do bunnies come from?" After receiving a range of creative yet inconsistent responses from adults, the young bunny is left confused, leaving his imagination to run wild...

CAN YOU CATCH ALL THE BUNNIES?

- Carefully aim and launch bunnies from your cannon
- Collide bunnies of opposite colour and watch them pop like popcorn and multiply
- Avoid hitting hazardous obstacles
- Collect the required number of bunnies in the baskets to complete each level

90 LEVELS + MORE COMING SOON

Bunny Cannon will come packed with 90 challenging levels, with more levels planned as free updates in the future.

COMING THIS THURSDAY

Bunny Cannon will be available for iPhone and iPod touch (\$0.99) and iPad (\$1.99) this Thursday December 6 on the App Store.

YouTube Trailer: <http://youtu.be/YQR7YdsFGGw?hd=1>

Media Kit: http://i.notdoppler.com/bunnycannon/press/bunnycannon_mediakit.zip

Game Info Page: <http://www.notdoppler.com/bunnycannon>

About Not Doppler:

Not Doppler is a Sydney-based game publisher. Since 2005, Not Doppler has become well established in the Flash gaming sector, helping fund and sponsor over 120 original Flash titles by third-party game studios. In 2012, Not Doppler made its entrance into mobile and tablet publishing with Earn to Die, reaching the Top 10 iPhone charts in over 20 countries.

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For any media questions or enquiries please feel free to contact us by emailing john AT notdoppler.com