

FOR IMMEDIATE RELEASE

Zombie-shooter Dead Zed launching this Wednesday August 28

Sydney, Australia – August 26, 2019 – Crash of Cars and Earn to Die publisher Not Doppler has today announced their upcoming zombie-shooting game Dead Zed will launch this Wednesday August 28 on the App Store and Google Play.

Based off the popular web game series with over 50 million plays online – Dead Zed returns soon to mobile and tablet, with hours of additional content, stunning graphics, and 40 new locations to unlock.

In Dead Zed, players must defend their base from increasingly strong hordes of zombies, whilst upgrading their weapon arsenal to better help them withstand the onslaught.

Key Features:

- Defend your base from wave-after-wave of zombie attacks!
- Unlock and upgrade 14 different weapons. In each round you can bring up to two weapons. Choose wisely...
- 40 unlockable locations -- from the once peaceful suburbs, to eerie farms, to an abandoned city and beyond. Nowhere is safe, can you find a way to survive?
- Daily Challenge System
- Stunning graphics
- Localised in 13 languages: English, German, French, Italian, Spanish, Portuguese (Brazil), Russian, Turkish, Chinese (Simplified), Chinese (Traditional), Japanese, Korean, Bahasa Indonesian
- Lots of new content coming soon!

Pricing and Availability:

Dead Zed will be launching this Wednesday August 28 on the App Store and Google Play. The game will be free-to-play.

Official Game Trailer: https://www.youtube.com/watch?v=ss1BRzfG_cU

Media Kit: <http://i.notdoppler.com/deadzed/mediakit.zip>

About Not Doppler:

Not Doppler is a Sydney-based game publisher and developer. Not Doppler was originally founded as a web games portal in 2005, where it funded and sponsored over 160 original Flash game titles. In recent years, Not Doppler has shifted focus to the mobile market, where it is most well-known for publishing the Earn to Die series and Crash of Cars, which have generated over 100 million downloads worldwide.